

**CPM PROFESSIONAL
DEVELOPMENT DAY
VIRTUAL**

2021



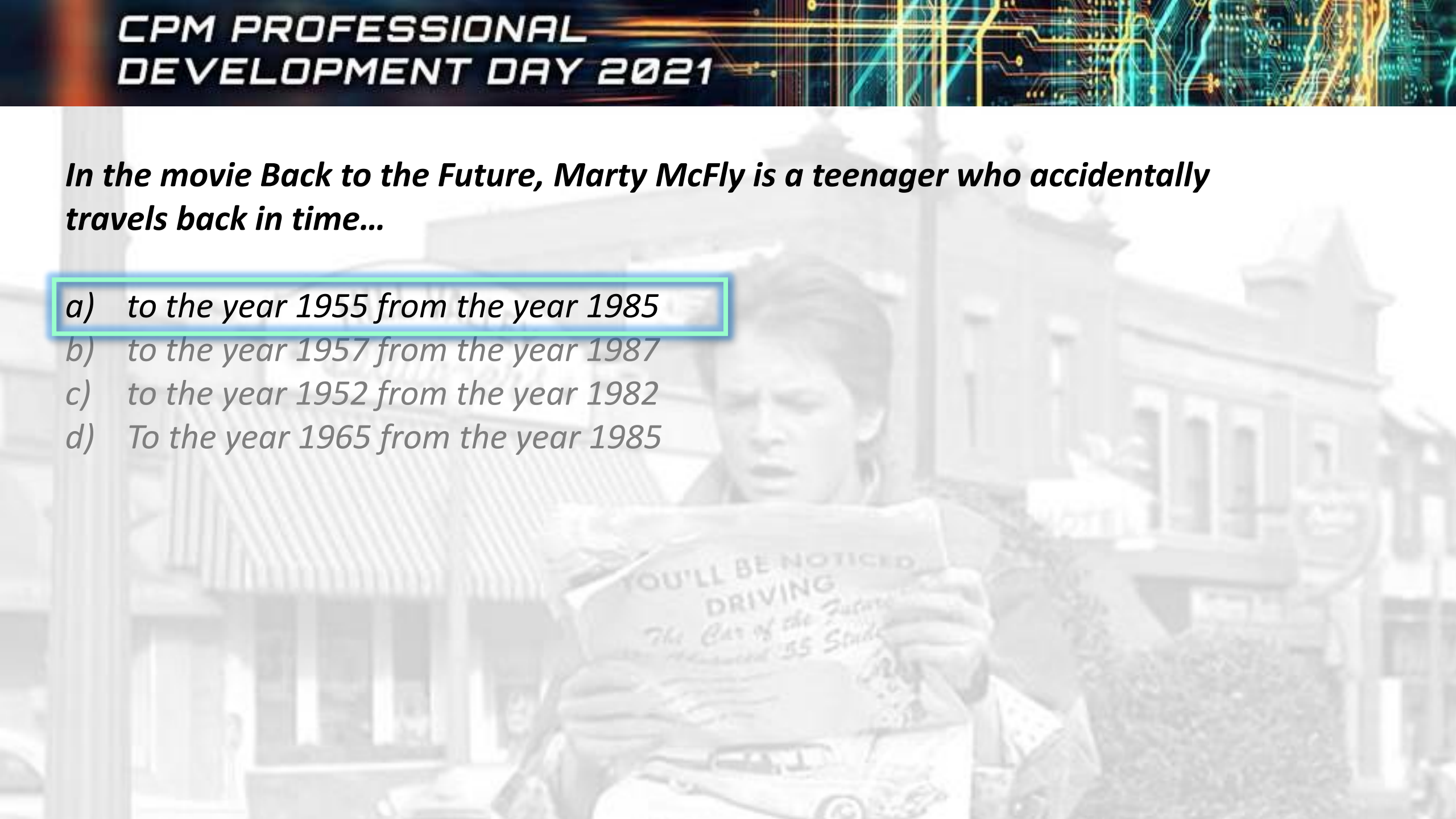
Trivia

In the movie *Back to the Future*, Marty McFly is a teenager who accidentally travels back in time...

- a) to the year 1955 from the year 1985*
- b) to the year 1957 from the year 1987*
- c) to the year 1952 from the year 1982*
- d) To the year 1950 from the year 1980*

In the movie Back to the Future, Marty McFly is a teenager who accidentally travels back in time...

- a) to the year 1955 from the year 1985***
- b) to the year 1957 from the year 1987*
- c) to the year 1952 from the year 1982*
- d) To the year 1965 from the year 1985*



Back to the Future takes place in 1955 and 1985...

How much do YOU know about these two years?

In 1955, this university's football team went undefeated, broke NCAA records, and won the National Championship...

- a) *The University of Texas*
- b) *Michigan State University*
- c) *Ohio State University*
- d) *The University of Oklahoma*

In 1955, this university's football team went undefeated, broke NCAA records, and won the National Championship...

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- b) *Michigan State University*
- c) *Ohio State University*
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In 1955, Sooners continued a 26 game winning streak to finish the 1955 season with an 11-0 record.

In 1985, the #1 movie at the box office was...

- a) Goonies*
- b) Rambo II*
- c) Back to the Future*
- d) Rocky IV*

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In 1985, the #1 movie at the box office was...

- a) *Goonies*
- b) *Rambo II*
- c) *Back to the Future*
- d) *Rocky IV*

Back to the Future opened July 3, 1985. It was the year's top grossing film making over 210 million dollars at the box office. It released on VHS the following year in May. At that point, you could rent it or purchase it for \$79.85.



According to Billboard's Top Pop Hits, 1955's #1 hit was...

- a) The Yellow Rose of Texas – Mitch Miller*
- b) Rock Around the Clock – Bill Haley and His Comets*
- c) Mr. Sandman – The Chordettes*
- d) A Blossom Fell – Nat King Cole*

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According to Billboard's Top Pop Hits, 1955's #1 hit was...

- a) *The Yellow Rose of Texas*
- b) *Rock Around the Clock – Bill Haley and His Comets***
- c) *Mr. Sandman*
- d) *A Blossom Fell*

←
Rebels!

To “Rock Around the Clock” was an act of rebellion in the 50s and aligned with the culture of Rock & Roll and desire for independence. Bill Haley and His Comets would go on to have several chart-topping hits and be a successful band for several decades.

According to Billboard's Top 100 Hits, 1985's #1 hit was...

- a) Careless Whisper – Wham!*
- b) Like a Virgin - Madonna*
- c) Wake Me Up Before You Go-Go – Wham!*
- d) I Want to Know What Love Is – Foreigner*

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According to Billboard's Top 100 Hits, 1985's #1 hit was...

- a) *Careless Whisper – Wham!*
- b) *Like a Virgin - Madonna*
- c) *Wake Me Up Before You Go-Go – Wham!*
- d) *I Want to Know What Love Is*

Fun Fact: Wham! also wrote Last Christmas, another song that made it to the top 10 in 1985. It has remained a popular Christmas song for decades and finally reached the #1 spot in the UK in December of 2020.

In 1955, this major fast food franchise launched...

- a) Chick-fil-A*
- b) Kentucky Fried Chicken*
- c) Burger King*
- d) McDonalds*

In 1955, this major fast food franchise launched...

- a) *Chick-fil-A*
- b) *Kentucky Fried Chicken*
- c) *Burger King*
- d) *McDonalds*

Chick-fil-A: founded 1946
Kentucky Fried Chicken: founded 1952
Burger King: founded 1954
McDonalds (franchise): founded 1955

Would
you like
fries with
that?

In 1985, this new food product launched with less than favorable reviews...

- a) Chex Mix*
- b) AirHeads*
- c) New Coke*
- d) Sour Patch Kids*

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- a) Chex Mix
- b) AirHeads
- c) New Coke**
- d) Sour Patch Kids

New Coke was met with so many complaints from customers, that Coke decided just 79 days after launching the new product to return to the old formula and rebrand it as Coca-Cola Classic. It was such a meaningful moment in US History, ABC's Peter Jennings interrupted General Hospital with a special news bulletin to share the news with viewers.



In 1955, a movie ticket would cost you approximately...

- a) \$0.10
- b) \$0.50
- c) \$1.50
- d) \$2.00

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- a) \$0.10
- ☒ b) \$0.50
- c) \$1.50
- d) \$2.00

A bag of movie popcorn cost around 15 cents in the 50s...

In 1985, a movie ticket would cost you approximately...

- a) \$1.00
- b) \$2.00
- c) \$3.50
- d) \$5.00

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- b) \$2.00
- c) \$3.50**
- d) \$5.00

*Due to a **1188%** inflation rate, movie popcorn in the 80s would have cost an average of \$4 and in 2020 cost an average of \$7-\$8. Do you sneak snacks into the movie theater with you?*

According to the US Census Bureau, what was the median (average) cost of a new home in the United States in 1955?

- a) \$2,970
- b) \$5,750
- c) \$18,340
- d) \$25,630

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According to the US Census Bureau, what was the median (average) cost of a new home in the United States in 1955?

- a) \$2,970
- b) \$5,750
- c) \$18,340**
- d) \$25,630

***Costs of other household
items in 1955:***

Slinky: \$.88

Postage Stamp: \$.03

Home Permanent: \$1.50

New Car: \$1500.00 – \$2000.00

According to the US Census Bureau, what was the median (average) cost of a new home in the United States in 1985?

- a) \$71,080
- b) \$83,450
- c) \$99,260
- d) \$104,630

According to the US Census Bureau, what was the median (average) cost of a new home in the United States in 1985?

- a) \$71,080***
- b) \$83,450*
- c) \$99,260*
- d) \$104,630*

*Curious about the average cost
of a house in 2020?
\$276,215*

During Back to the Future, Marty's family is watching the same sitcom in both 1955 and 1985. Which sitcom is it?

- a) I Love Lucy*
- b) The Honeymooners*
- c) Leave it to Beaver*
- d) Lone Ranger*

During Back to the Future, Marty's family is watching the same sitcom in both 1955 and 1985. Which sitcom is it?

- a) *I Love Lucy*
- b) *The Honeymooners***
- c) *Leave it to Beaver*
- d) *Lone Ranger*

The Honeymooners debuted in October of 1955. Its final episode aired in September of 1956. The show continues to be aired in syndication today.

***THANKS FOR PLAYING
PLEASE RETURN TO YOUR REGULARLY SCHEDULED***

CPM PROFESSIONAL DEVELOPMENT DAY IN 2021

